

Reimagining sustainability – Transforming water & waste recycling in India.

October 14 - 15, 2025

Bombay Exhibition Centre, Mumbai



Partnership Opportunities

ifat-india.com

IFAT
India

About the IFAT India 2025 Conference

The global imperative for environmental sustainability has never been more urgent, and India stands at a pivotal moment in its journey towards a circular economy. 2030 sustainability deadlines are approaching fast, yet water and waste goals still lag in execution. This critical need drives IFAT India 2025 Conference to bring key players together to turn India's commitments into on-ground results.

Back this October with a sharpened, action-oriented agenda, the IFAT India 2025 Conference is set to become the country's definitive forum for water, wastewater and solid-waste solutions.

Building on the momentum of 2024—where India's surging urbanisation underscored an urgent need for resilient, resource-efficient systems—the 2025 edition condenses breakthrough insight into a dynamic three-day programme designed to move beyond discussion and drive implementation.

Co-located with India's largest trade fair on waste technologies, this conference is set to host a powerful convergence of visionaries and doyens, from municipal leaders, industry captains, and regulators to policymakers, technocrats, researchers, and solution providers. The platform aims to translate high-level sustainability goals into real-world impact through practical models, collaborative innovation, case study illustrations, global best practices, and policy-enabling dialogue.

With its focus on sector-specific challenges, scalable solutions, and cross-disciplinary collaboration, the IFAT India 2025 Conference offers an unmissable opportunity for every stakeholder seeking to be at the forefront of India's waste management agenda.



Presenting Partner

Pre - Event

- ▶ Logo presence in ILU (Integrated Logo Unit)
- ▶ Logo on website
- ▶ Logo on Audience / Registration link
- ▶ Logo on all relevant promotional materials - brochures, flyers, mailers & related campaign creatives (electronic & print)
- ▶ Logo on all event promotional mailers and impact ads
- ▶ Logo on the event video uploaded on MMI youtube Channel
- ▶ Logo on SM Promotions - FB, Twitter, LinkedIn & Instagram
- ▶ 1-on-1 interview for suitable senior management representative

During Event

- ▶ Curation of customised panel session: Panel curation basis mutually agreed-upon wishlist OR facility to run an existing session OR possibility to deliver a 15-minute Keynote Address - MMI to ensure outreach & promotion to 100 distinct brands (in collaboration with partner for session)
- ▶ Logo on main backdrop
- ▶ Logo on registration backdrop
- ▶ Branding at Registration Area (exclusive standee placement)
- ▶ Tagging on FB/Twitter/LinkedIn Live
- ▶ 3 Standee (3ft x 6ft flex) - Partner to arrange (onsite)
- ▶ Branding privilege: Delegate Kit Bag for all in attendance (MMI to arrange)
- ▶ Branding privilege: Opportunity to hand out company mementos to all incoming conference delegate - Partner to bring mementos (onsite)
- ▶ 1 complimentary stall at exhibition venue - 6m x 3m (onsite)
- ▶ One promotional kiosk at conference venue - 3m x 2m (onsite)

Post - Event

- ▶ Thank You Mailer to our communities profiling our mainline partners
- ▶ See You Next year Mailer to our communities - Soft launch initiative highlighting & profiling current partners
- ▶ Tagging on the social posts with event stories

Value Adds – Event activation benefits

- ▶ **SPECIAL FEATURE *:** Golden handshake initiative – Roundtable C-suite initiative: Either a breakfast or luncheon gathering for 60 minutes w/ curated invitees (10 decision-makers) tailorable to specifications provided by Partner (onsite)
- ▶ Company AV to be played - 6 times during the conference (onsite)
- ▶ Emcee announcement (acknowledgement of Company's support as partner during course of conference proceedings)

Value Adds – Editorial privileges

- ▶ One native article on IFAT India website (online edition)

Eligibility

- ▶ Deliverables applicable for day-long conference (not including evening dinner)

Special Rate till 31st August 2025
(incl Networking Dinner)

INR 35 Lacs + GST

Euro Special Rate
Euro 41,500

Special Rate
INR 25 Lacs + GST

Euro Special Rate
Euro 30,500

Powered by Partner

Pre - Event

- ▶ Logo presence in ILU (Integrated Logo Unit)
- ▶ Logo on website
- ▶ Logo on Audience / Registration link
- ▶ Logo on all relevant promotional materials - brochures, flyers, mailers & related campaign creatives (electronic & print)
- ▶ Logo on all event promotional mailers and impact ads
- ▶ Logo on the event video uploaded on MMI youtube Channel
- ▶ Logo on SM Promotions - FB, Twitter, LinkedIn & Instagram
- ▶ 1-on-1 interview for suitable senior management representative

During Event

- ▶ Curation of customised panel session: Panel curation basis mutually agreed-upon wishlist OR facility to run an existing session OR possibility to deliver a 15-minute Keynote Address - MMI to ensure outreach & promotion to 80 distinct brands (in collaboration with partner for session)
- ▶ Logo on main backdrop
- ▶ Logo on registration backdrop
- ▶ Branding at Registration Area (exclusive standee placement)
- ▶ Tagging on FB/Twitter/LinkedIn Live
- ▶ 2 Standee (3ft x 6ft flex) – Partner to arrange (onsite)
- ▶ Branding privilege: Branded badge & lanyard unit for all in attendance (MMI to arrange)
- ▶ 1 complimentary stall at exhibition venue - 5m x 3m (onsite)
- ▶ One promotional kiosk at conference venue - 3m x 2m (onsite)

Post - Event

- ▶ Thank You Mailer to our communities profiling our mainline partners
- ▶ See You Next year Mailer to our communities – Soft launch initiative highlighting & profiling current partners
- ▶ Tagging on the social posts with event stories

Value Adds – Event activation benefits

- ▶ **SPECIAL FEATURE ***: 'Speed Dating' Activity - To organise 10 10-minute B2B matchmakings w/ curated invitees as per specifications shared by Partner (onsite)
- ▶ Company AV to be played - 5 times during the conference (onsite)
- ▶ Emcee announcement (acknowledgement of Company's support as partner during course of conference proceedings)

Value Adds – Editorial privileges

- ▶ One native article on IFAT India website (online edition)

Eligibility

- ▶ Deliverables applicable for day-long conference (not including evening dinner)

Special Rate till 31st August 2025
(incl Networking Dinner)

INR 28 Lacs + GST

Euro Special Rate
Euro 33,000

Special Rate
INR 18 Lacs + GST

Euro Special Rate
Euro 21,500

Platinum Partner

Pre - Event

- ▶ Logo presence in ILU (Integrated Logo Unit)
- ▶ Logo on website
- ▶ Logo on all relevant promotional materials - brochures, flyers, mailers & related campaign creatives (electronic & print)
- ▶ Logo on all event promotional mailers and impact ads
- ▶ Logo on the event video uploaded on MMI youtube Channel
- ▶ Logo on SM Promotions - FB, Twitter, LinkedIn & Instagram
- ▶ 1-on-1 interview for suitable senior management representative

During Event

- ▶ Curation of customised panel session: Panel curation basis mutually agreed-upon wishlist OR facility to run an existing session - MMI to ensure outreach & promotion to 60 distinct brands (in collaboration with partner for session)
- ▶ Logo on main backdrop
- ▶ Logo on registration backdrop
- ▶ Tagging on FB/Twitter/LinkedIn Live
- ▶ 1 Standee (2ft x 4ft flex) - Partner to arrange (onsite)
- ▶ Branding privilege: Table Triangles - on cluster seating (MMI to arrange)
- ▶ 1 complimentary stall at exhibition venue - 4m x 3m (onsite)
- ▶ One promotional kiosk at conference venue - 2m x 2m (onsite)

Post - Event

- ▶ Thank You Mailer to our communities profiling our mainline partners
- ▶ Tagging on the social posts with event stories

Value Adds – Event activation benefits

- ▶ Company AV to be played - 4 times during the conference (onsite)
- ▶ Emcee announcement (acknowledgement of Company's support as partner during course of conference proceedings)

Eligibility

- ▶ Deliverables applicable for day-long conference (not including evening dinner)

Special Rate till 31st August 2025
(incl Networking Dinner)

INR 22 Lacs + GST

Euro Special Rate
Euro 26,000

Special Rate
INR 12 Lacs + GST

Euro Special Rate
Euro 14,500

Gold Partner

Pre - Event

- ▶ Logo presence
- ▶ Logo on website
- ▶ Logo on all relevant promotional materials - brochures, flyers, mailers & related campaign creatives (electronic & print)
- ▶ Logo on all event promotional mailers
- ▶ Logo on the event video uploaded on MMI youtube Channel
- ▶ Logo on SM Promotions - FB, Twitter, LinkedIn & Instagram

During Event

- ▶ Facility to nominate a leadership-level speaker in one of the existing sessions - MMI to ensure outreach & promotion to 50 distinct individuals / brands (in collaboration with partner for session)
- ▶ Logo on main backdrop
- ▶ Logo on registration backdrop
- ▶ Tagging on FB/Twitter/LinkedIn Live
- ▶ 1 Standee (2ft x 4ft flex) – Partner to arrange (onsite)
- ▶ One promotion kiosk at conference venue - 2m x 2m (onsite)

Post - Event

- ▶ Tagging on the social posts with event stories

Value Adds – Event activation benefits

- ▶ Company AV to be played - 4 times during the conference (onsite)
- ▶ Emcee announcement (acknowledgement of Company's support as partner during course of conference proceedings)

Eligibility

- ▶ Deliverables applicable for day-long conference (not including evening dinner)

Special Rate
INR 8 Lacs + GST

Euro Special Rate
Euro 9,500



Track Partner

Pre - Event

- ▶ Logo presence
- ▶ Logo on website
- ▶ Logo on all relevant promotional materials - brochures, flyers, mailers & related campaign creatives (electronic & print)
- ▶ Logo on all event promotional mailers
- ▶ Logo on the event video uploaded on MMI youtube Channel
- ▶ Logo on SM Promotions - FB, Twitter, LinkedIn & Instagram

During Event

- ▶ Facility to sponsor a day-long track & nominate a leadership-level speaker for one of the existing sessions - MMI to ensure outreach & promotion to 50 distinct individuals / brands (in collaboration with partner for session)
- ▶ Logo on main backdrop
- ▶ Logo on registration backdrop
- ▶ Tagging on FB/Twitter/LinkedIn Live
- ▶ 1 Standee (2ft x 4ft flex) - Partner to arrange (onsite)
- ▶ 1 complimentary stall at exhibition venue - 3m x 3m (onsite)
- ▶ One promotion kiosk at conference venue - 2m x 2m (onsite)

Post - Event

- ▶ Tagging on the social posts with event stories

Value Adds – Event activation benefits

- ▶ Company AV to be played - 3 times during the conference (onsite)
- ▶ Emcee announcement (acknowledgement of Company's support as partner during course of conference proceedings)

Eligibility

- ▶ Deliverables applicable for day-long conference (not including evening dinner)

Special Rate
INR 10 Lacs + GST

Euro Special Rate
Euro 12,000



Session Partner

Pre - Event

- ▶ Logo presence
- ▶ Logo on website
- ▶ Logo on all relevant promotional materials - brochures, flyers, mailers & related campaign creatives (electronic & print)
- ▶ Logo on all event promotional mailers
- ▶ Logo on the event video uploaded on MMI youtube Channel
- ▶ Logo on SM Promotions - FB, Twitter, LinkedIn & Instagram

During Event

- ▶ Facility to sponsor a specific session & nominate 1 speaker - MMI to ensure outreach & promotion to 50 distinct individuals / brands (in collaboration with partner for session)
- ▶ Logo on main backdrop
- ▶ Logo on registration backdrop
- ▶ Tagging on FB/Twitter/LinkedIn Live
- ▶ 1 Standee (2ft x 4ft flex) – Partner to arrange (onsite)
- ▶ One promotion kiosk at conference venue - 2m x 2m (onsite)

Post - Event

- ▶ Tagging on the social posts with event stories

Value Adds – Event activation benefits

- ▶ Company AV to be played - 3 times during the conference (onsite)
- ▶ Emcee announcement (acknowledgement of Company's support as partner during course of conference proceedings)

Eligibility

- ▶ Deliverables applicable for day-long conference (not including evening dinner)

Special Rate
INR 8 Lacs + GST

Euro Special Rate
Euro 9,500



Networking Tea Partner

Pre - Event

- ▶ Logo presence
- ▶ Logo on website
- ▶ Logo on all relevant promotional materials - brochures, flyers, mailers & related campaign creatives (electronic & print)
- ▶ Logo on all event promotional mailers
- ▶ Logo on the event video uploaded on MMI youtube Channel
- ▶ Logo on SM Promotions - FB, Twitter, LinkedIn & Instagram

During Event

- ▶ Facility to nominate 1 speaker for a single session - MMI to ensure outreach & promotion to 50 distinct individuals / brands (in collaboration with partner for session)
- ▶ Logo on main backdrop
- ▶ Logo on registration backdrop
- ▶ Tagging on FB/Twitter/LinkedIn Live
- ▶ 1 Standee (2ft x 4ft flex) – Partner to arrange (onsite)
- ▶ One promotion kiosk at conference venue - 2m x 2m (onsite)

Post - Event

- ▶ Tagging on the social posts with event stories

Value Adds – Event activation benefits

- ▶ Company AV to be played - 3 times during the conference (onsite)
- ▶ Emcee announcement (acknowledgement of Company's support as partner during course of conference proceedings)

Eligibility

- ▶ Deliverables applicable for day-long conference (not including evening dinner)

Special Rate
INR 8 Lacs + GST

Euro Special Rate
Euro 9,500



Networking Lunch Partner

Pre - Event

- ▶ Logo presence
- ▶ Logo on website
- ▶ Logo on all relevant promotional materials - brochures, flyers, mailers & related campaign creatives (electronic & print)
- ▶ Logo on all event promotional mailers
- ▶ Logo on the event video uploaded on MMI youtube Channel
- ▶ Logo on SM Promotions - FB, Twitter, LinkedIn & Instagram

During Event

- ▶ Facility to sponsor a specific session & nominate 1 speaker - MMI to ensure outreach & promotion to 50 distinct individuals / brands (in collaboration with partner for session)
- ▶ Logo on main backdrop
- ▶ Logo on registration backdrop
- ▶ Tagging on FB/Twitter/LinkedIn Live
- ▶ 1 Standee (2ft x 4ft flex) – Partner to arrange (onsite)
- ▶ One promotion kiosk at conference venue - 2m x 2m (onsite)

Post - Event

- ▶ Tagging on the social posts with event stories

Value Adds – Event activation benefits

- ▶ Company AV to be played - 3 times during the conference (onsite)
- ▶ Emcee announcement (acknowledgement of Company's support as partner during course of conference proceedings)

Eligibility

- ▶ Deliverables applicable for day-long conference (not including evening dinner)

Special Rate
INR 8 Lacs + GST

Euro Special Rate
Euro 9,500



Networking Dinner Partner

Pre - Event

- ▶ Logo presence in ILU (Integrated Logo Unit)
- ▶ Logo on website
- ▶ Logo on all relevant promotional materials - brochures, flyers, mailers & related campaign creatives (electronic & print)
- ▶ Logo on all event promotional mailers and impact ads
- ▶ Logo on the event video uploaded on MMI youtube Channel
- ▶ Logo on SM Promotions - FB, Twitter, LinkedIn & Instagram
- ▶ 1-on-1 interview for suitable senior management representative

During Event

- ▶ Facility to nominate 1 speaker for a single session - MMI to ensure outreach & promotion to 100 distinct individuals/brands for conference (in collaboration with partner for session)
- ▶ Logo on main backdrop
- ▶ Logo on registration backdrop
- ▶ Tagging on FB/Twitter/LinkedIn Live
- ▶ 3 Standee (2ft x 4ft flex): 2 for Dinner + 1 for day-long conference – Partner to arrange (onsite)
- ▶ Branding privilege: Opportunity to hand out company mementos to all incoming dinner delegate - Partner to bring mementos (onsite)
- ▶ 1 complimentary stall at exhibition venue - 5m x 3m (onsite)
- ▶ One promotional kiosk at dinner venue - 3m x 3m (onsite)

Post - Event

- ▶ Thank You Mailer to our communities profiling our mainline partners
- ▶ See You Next year Mailer to our communities – Soft launch initiative highlighting & profiling current partners
- ▶ Tagging on the social posts with event stories

Value Adds – Event activation benefits

- ▶ **SPECIAL FEATURE *:** 'Dining with a Dozen' Initiative - Reserved round table for 10 curated invitees of Partner's choice & 2 Partner senior management representatives (onsite)
- ▶ Company AV to be played - 3 times during the dinner (onsite)
- ▶ Emcee announcement (acknowledgement of Company's support as partner during course of conference & dinner proceedings)

Eligibility

- ▶ Deliverables applicable for evening dinner (not including day-long conference)

Special Rate
INR 2 Lacs + GST

Euro Special Rate
Euro 24,000

Key information

To participate online, log onto:

lfat-india.com

Venue:

Bombay Exhibition Centre,
Goregaon (E), Mumbai

Dates & opening hours:

October 14 – 16, 2024 | 10.00 am – 06.00 pm

About Messe Muenchen India

Founded in 2007 as a wholly owned subsidiary of Messe München GmbH, Messe Muenchen India Pvt. Ltd. is one of the leading organizers of trade fairs in India with an extensive portfolio of B2B trade fairs covering various sectors. Messe Muenchen India launched IFAT India in 2013 to grow the environmental technology sector in the country.

Supporting and Association partners



To participate, contact us:

For speaker & commercial partnership enquiries:

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